

Recurring Revenue Package Builder™

Name

Date

Notes ▪ Questions

Takeaways

Actions

Communications

Recurring Revenue Package Builder™ - The Recurring Value Ladder™

Recurring Revenue Package Builder™ - Unpack Your Possibilities

SERVICES

What services, skills, products, and value could you offer your clients ongoing?

OUTCOMES

What problems, frustrations, solutions, and outcomes do your clients want ongoing?

COMPELLING

What can you offer your clients ongoing that would make your package(s) irresistible?



UACADEMY

Recurring Revenue Package Builder™ - Client Ascension

High-Level Ideal Client

Describe your idea client (market demographic, geographic, and psychographic)...

	LEVEL I	LEVEL II	LEVEL III
WHO			
OUTCOME			
VALUE FRAME			

Recurring Revenue Package Builder™ - Package Planner

	PACKAGE I	PACKAGE II	PACKAGE III
NAME			
FEATURES			
BENEFITS			
PRICE			

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